



POST COP26 ACTION
TO SAVE THE PLANET:
MEDIA SOLUTIONS FOR
SUSTAINABLE FUTURE
6TH ABU MEDIA SUMMIT ON CLIMATE
ACTION AND DISASTER PREVENTION
9 December 2021 | Virtual Edition



UN CLIMATE
CHANGE
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UK 2021
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SPEAKERS

WELCOME REMARKS & KEYNOTE ADDRESS

Dr Javad Mottaghi Secretary General, ABU



Dr Javad Mottaghi has over 40 years of managerial experience in broadcasting working across technology, content production and management. As Secretary - General of the biggest broadcasting union in the world, ABU, he has been encouraging strong cooperation in digital transformation between its 250 members. He has been working closely with all regional broadcasting unions in Europe, North America, Africa, and the Arab world for strengthening the broadcast industry world-wide and putting the media in service of the people. Before joining the ABU, Dr Mottaghi was Director of the Asia-Pacific Institute for Broadcasting Development. Prior to that, Dr Mottaghi served Iran's national broadcasting organisation in various capacities in the fields of arts and sports and held senior management positions in several Iranian Sports Federations.

Ms Mami Mizutori Special Representative of the U.N. Secretary-General for Disaster Risk Reduction, Head of UNDRR



Mami Mizutori is the Special Representative of the United Nations Secretary-General (SRSG) for Disaster Risk Reduction, and head of the United Nations Office for Disaster Risk Reduction, based in Geneva, Switzerland. The role of the UN Office for Disaster Risk Reduction is to support countries and stakeholders in the implementation of the Sendai Framework for Disaster Risk Reduction (2015-2030). The Special Representative ensures the strategic and operational coherence between disaster risk reduction, climate change and sustainable development agendas as well as the linkage with the UN Secretary General's prevention agenda and with humanitarian action. Ms. Mizutori served for twenty-seven years in various capacities in the Japanese Ministry of Foreign Affairs. Prior to joining the UN, Ms. Mizutori was Executive Director of the Sainsbury Institute for the Study of Japanese Arts and Cultures, University of East Anglia, UK, since 2011. Ms. Mizutori graduated in law from Hitotsubashi University, Tokyo and obtained a Diploma in International Studies from the Diplomatic School of Spain.



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SESSION 1: COP26: RESULTS AND CHALLENGES TO ACCELERATE CLIMATE ACTION

Russell Isaac Media Consultant



From an academic background in Social Science, Russell became a TV and Radio broadcaster in news and current affairs working for ITV, S4C and the BBC reporting, presenting and producing from conflict and disaster zones across the world. For 20 years he was leading several independent production companies and was also a senior training consultant for the Thomson Foundation. He is currently developing for the UNDRR a training curriculum for journalists to cover climate change and DRR. As a Development Consultant with United Purpose (a UK based International Charity that reaches over 4 million people in 19 countries), he recently developed a project in Kenya increasing girls empowerment through football as part of the advancement of the United Nation Sustainable Development Goals.

Dr Joeri Rogelj

Director of Research at the Grantham Institute and Reader in Climate Science & Policy at the Centre for Environmental Policy, Imperial College, UK

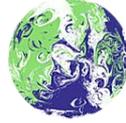


Dr Joeri Rogelj is Director of Research and Reader in Climate Science & Policy at the Grantham Institute at Imperial College London. He is also affiliated as a Senior Research Scholar with the International Institute for Applied Systems Analysis in Austria. He explores how societies can transform towards more sustainable futures connecting Earth system sciences to the study of societal change and policy. He has published on the effectiveness of international climate agreements such as the Paris Agreement, carbon budgets, net zero emission targets, 1.5°C emissions pathways, and the interaction between climate and sustainable development.

Dr Rogelj has played a leading role in several international climate change assessments over the past decade. He is a long-serving lead author on the annual Emissions Gap Reports by the United Nations Environment Programme. He served as a Coordinating Lead Author on the Special Report on Global Warming of 1.5°C of the Intergovernmental Panel on Climate Change and as a Lead Author on the IPCC Sixth Assessment Report. In 2019, he was the youngest member serving on the UN Secretary-General's Climate Summit Science Advisory Group.



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SESSION 2: WHAT THE SCIENCE SAYS AND HOW TO COMMUNICATE IT TO PEOPLE?

Atiq Kainan Ahmed

Technical Lead, Climate Risk Management, ADPC



Atiq Ahmed is a prominent Regional Expert in the areas of climate and disaster risk management, community resilience, community-based adaptation and people-centric multi-hazard early warning systems in the Asia-Pacific. He is working at the Bangkok based Asian Disaster Preparedness Center (ADPC) since 2006 and brings about two decades of extensive experiences of bringing science, institutions and societal applications to diverse set of societies together to build climate resilience and adaptation in various social-ecological systems ranging from plainland, deltas, coastal zone, riverine systems, mountain systems, drylands, in the Asia-Pacific countries. He has extensive experiences in several pioneering works including development of coastal community resilience (CCR) framework, climate-smart disaster risk management (CSDRM), integrated water management (IWRM), climate risk management (CRM) and setting up strategic programs for climate forecast application and climate change adaptation and strategic involvement of science and society through innovative measures.

Benjamin Strauss

President and CEO of Climate Central



Dr. Benjamin Strauss was elected President and CEO of Climate Central in April 2018 and also serves as Chief Scientist. He is author of numerous scientific papers and reports on sea-level rise and is architect of the Surging Seas suite of maps, tools and visualizations. Strauss has testified before the U.S. Senate and presented to state and local elected officials, and his past work has been cited by the White House and the Secretary-General of the United Nations. Surging Seas has earned more than 100 million-page views, and with Strauss's research has generated more than 10,000 appearances in U.S. and international publications, including the New York Times, Washington Post, AP, Reuters, Bloomberg, China Daily and The Hindu. He has appeared as an expert on national network news, nationally syndicated radio and documentary television. In earlier roles at Climate Central, Dr. Strauss served as Chief Scientist, Vice President for Sea Level and Climate Impacts, interim Executive Director and COO. He was a founding board member of Grist.org and the Environmental Leadership Program. Strauss co-organized the 1994 Campus Earth Summit, and consulted to the Nathan Cummings Foundation on higher education and the environment. He holds a Ph.D. in Ecology and Evolutionary Biology from Princeton University, an M.S. in Zoology from the University of Washington, and a B.A. in Biology from Yale University.



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Ben Churchill

Head, Regional Office for Asia and the South-West Pacific, WMO



Experienced strategic leader and enabler in environmental policy, programmes, management and services. Extensive knowledge of international, regional and national governance frameworks and collaborative mechanisms. Demonstrated track record of initiating and driving processes that align ideas and actions to deliver mutual beneficial outcomes for multiple stakeholders. Skilled in developing and delivering integrated, action-based solutions through active engagement, collaboration, project management and leadership. Presently associated with World Meteorological Organisation - Singapore as Head, Regional Office for Asia and the South-West Pacific (Aug 2020 - present). Contributing to WMO reform at a regional level to increase efficiency and effectiveness, and better align the work of the regional associations, technical commissions and the research board. Committed to realising the full potential of the Regional Office, which was relocated from Geneva to Singapore in 2018, to deliver better social and economic outcomes and reduce the capacity gap between developed and developing countries, with a focus on LDCs and SIDS.



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SESSION 3: MADAGASCAR: THE FIRST CLIMATE CHANGE FAMINE

Brigitte Leoni

Global Coordinator WBU/UNDRR MEDIA SAVING LIVES Initiative



Brigitte Leoni is an International communications professional who worked for more than 15 years as a print, radio and tv journalist in France, the United Kingdom (BBC), Brazil and Mexico before joining the UN in 2004 in Geneva and 2011 in Bangkok as a communication officer. As part her UNDRR projects, she developed a unique project "the World Broadcasting Union-Disaster Risk Reduction initiative" which for the time brought together 5 broadcasting Unions and 4 UN agencies and aims at training more than 300 broadcasters on disaster risk reduction and climate change issues by 2023. In February 2021, she decided to leave the UN to focus on more personal projects and TV stories that matter. She is now dedicating most of her time producing documentaries and founded her own production company. She is still involved in pro-bono work with DIRAJ, the African network of DRR reporters and many other DRR activities such as media training. She also wrote "Disasters from a different lens" which served to develop a DRR Media Hub for the WBU-DRR project.

Dr Baomiavotse Vahinala Raharinirina

Minister of Environment and Sustainable Development, Madagascar



Baomiavotse Vahinala RAHARINIRINA, Minister of Environment and Sustainable Development of Madagascar since January 2020, Doctor in economics of the environment and natural resources. His doctoral thesis focused on the economic valuation of biodiversity through bioprospecting contracts and the essential oils sector: the case of Madagascar. She initiated several reforms, in particular the governance of protected areas, support for the resilience of territories to climate change and the transformation of the environment sector for better performance. Dr Raharinirina also initiated the implementation of the Ten-Year Environment and Sustainable Development Action Plan for 2021-2030. After the health crisis of 2020, she led actions for the transitional phase towards post-pandemic recovery, among others the enhancement of the contribution and the medico-traditional knowledge of indigenous populations and local communities, through the use of medicinal plants and other solutions based on nature. Without forgetting the mobilization of local committees and regional task forces in the sustainable management of natural resources and the fight against illegal exploitation and illegal trade in wild fauna and flora.



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SESSION 4: CLIMATE EXISTENTIAL THREATS TO SMALL ISLAND DEVELOPING STATES (SIDS)

Natalia Ilieva **Head of SG's Office, ABU**



Natalia is responsible for strategy development, members and external relations at the ABU since 2010. She is leading the ABU's outreach campaigns Broadcasting for All: Diversity and Inclusion in the Media and Saving Lives: Building Resilient Communities, a media knowledge literacy campaign for climate change adaptation and disasters prevention. Her journalistic experience spans over two decades across print and electronic media working for public service and commercial organisations including ten years with the BBC. Natalia has worked for Thomson Foundation in transition management of media across Eastern Europe and former Soviet Union (Armenia, Georgia, Russia and Ukraine) and for Commonwealth Broadcasting Association before joining the Asia - Pacific Institute for Broadcasting Development and later ABU. Natalia has a BA in Economics from Sofia University, Bulgaria and an MBA from the University of Ottawa, Canada and the University of Kent, UK.

Aiyaz Sayed-Khaiyum **Attorney-General and Minister Responsible for Climate Change, Fiji**



As Minister responsible for climate change and the leader of Fiji's COP23 delegation, Sayed-Khaiyum is also a global proponent of climate adaptation and increasing access to climate finance, and is working with governments, multilateral organisations and development banks to allow countries such as Fiji to obtain adequate levels of funding—on the basis of vulnerability—to build their resilience to climate change. At the COP23 negotiations, where Fiji served as president, parties agreed that the Adaptation Fund would serve the Paris Agreement on Climate Change, and the Fund was replenished with an impressive total of US\$93.3 million. In Fiji, Sayed-Khaiyum spearheaded the creation of the climate change division in the Ministry of Economy to mainstream the critical issue in national planning and public financing decisions, making Fiji one of the few countries in the world where climate change sits with the ministry responsible for finance.[He has also established a working group in the Office of the Attorney-General to examine peripheral legal issues related to climate change. During his tenure as Minister for Communications, Fiji has experienced a boom in access to high speed internet services and Free-to-Air digital television, which is now available all throughout the geographically-remote nation. Sayed-Khaiyum is overseeing the Fijian Government's digital transformation programme to digitise government services through a flagship partnership with the Singaporean Cooperation Enterprise, digital FIJI.



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SESSION 5: COAL, CARS, CASH AND TREES: FORGING THE NEW GREEN DEAL

Lisa Robinson

Head of Advisory, Lead on Resilience & Humanitarian Response, BBC Media Action



Lisa Robinson is the Head of Advisory at BBC Media Action, the international development organisation of the BBC. She leads a team that advises on how creative media and communication can make a positive difference in people's lives, reaching over 100 million people a year globally. Advisors support work on governance and rights, health, gender, and media development. As Lead on Resilience and Humanitarian Response, Lisa works with staff and partners to advance the use of media and communication to address climate change, reduce disaster risk and to help people cope in humanitarian crises.

Tim Benton

Research Director - Emerging Risks, and Director of Environment and Society Programme, Chatham House, The Royal Institute of International Affairs, UK



Professor Tim G. Benton leads the Environment and Society Programme at Chatham House. He joined Chatham House in 2016 as a distinguished visiting fellow, at which time he was also dean of strategic research initiatives at the University of Leeds. From 2011-2016 he was the 'champion' of the UK's Global Food Security programme which was a multi-agency partnership of the UK's public bodies (government departments, devolved governments and research councils) with an interest in the challenges around food. He has worked with UK governments, the EU and G20. He has been a global agenda steward of the World Economic Forum, and is an author of the IPCC's *Special Report on Food, Land and Climate* (2019), and the UK's *Climate Change Risk Assessment* (2017, 2022). He has published more than 150 academic papers, many tackling how systems respond to environmental change. His work on sustainability leadership has been recognized with an honorary fellowship of the UK's Society for the Environment, and a doctorate honoris causa from the Université catholique de Louvain, Belgium



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SESSION 6: POST COP26 MEDIA ACTION TO SAVE THE PLANET

Jeanette Elsworth

Chief of Communications, Advocacy and Knowledge Management, UNDRR



Leading strategic communications and campaigns to support UNDRR, the Sendai Framework and the SDGs. Extensive external relations experience developing tailor-made communications and advocacy products for a range of audiences including donors, member states, civil society, vulnerable communities, the media and the general public. She is a communications professional with nearly 20 years' experience, including eleven years leading communications teams at the UN, combined with six years in broadcast journalism at the BBC and two years in a policy development role at the British Foreign and Commonwealth Office. Passionate about getting, and keeping, talented communications professionals into the UN system. In the era where digital meets traditional communications, the story is just the beginning.

Sonia Gill

Secretary General, Caribbean Broadcasting Union (CBU)



Sonia Gill, the first female Secretary General of the Union, rejoined as head of the Secretariat from September 1, 2021. Ms. Gill originally took up the role of Secretary General in January 2014 and served at the Headquarters in Barbados until January 2019 when she became Head of Programme for the UN Office for Project Services (UNOPS) in the Dutch and English Caribbean. Ms. Gill has an extensive portfolio of media experience as a broadcast journalist and producer with the Caribbean Broadcasting Corporation (CBC) in Barbados, as well as a regulator and policymaker with the Broadcasting Commission of Jamaica (BCJ). An attorney at law, and member of the Bar in both Barbados and Jamaica, Ms. Gill has advocated over the years for the protection of intellectual property rights of Caribbean media producers. Another focus of her career has been children and media as demonstrated in her key involvement in the development of the Children's Code for Programming in Jamaica, as well as the partnership with the Association of Caribbean Media Workers (ACM) on the United Nations Children Fund (UNICEF) and the United States Agency for International Development (USAID) sponsored training manual for media practitioners in the coverage of children and youth.



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Gregoire Ndjaka **Chief Executive Officer, African Union of Broadcasting (AUB)**



Grégoire NDJAKA has been the Chief Executive Officer (CEO) of the African Union of Broadcasting (AUB) since January 2016. He is a senior journalist with 33 years of professional experience. He was elected on 5th October 2015 and was confirmed to this position during a General Assembly held from 27 to 28 November 2015 in Abuja, Nigeria.

Before his election by the General Assembly to this prestigious position, he was the Director of Human Resources of the Cameroon Radio Television (CRTV), where he also held several other positions, notably that of Advisor No. 1 of the Director General and Deputy Director of Cooperation.

In 1988, Grégoire NDJAKA graduated from the Advanced School of Information Science (Yaoundé-Cameroon), one of the best-known journalism education institutions in French-speaking Africa. He is a fellow of the Japan Foundation and has been interested in exchanging news between Africa and the Asian continent for several years.

Grégoire NDJAKA holds a Master's Degree in Human Rights and Humanitarian Emergencies from the Catholic University of Central Africa (CUCA/UCAD) and a Master's Degree in Project Management from the same university.